

## **Appendix 5**

### **What we have learned – Some Key Messages**

#### **Headlines learned from the corporate priority consultations 2009 to 2012**

- 1 The Eastbourne community recognises the importance of future economic prosperity particularly in ongoing strong support for the regeneration of the town centre
- 2 The Eastbourne community places a huge and consistent importance in maintaining the quality of our environment.
- 3 Community priorities will be affected if significant events (eg. serious crime) take place at the time consultations are held.
- 4 Ensuring that there are sufficient facilities and/or employment opportunities for young people are continually mentioned priorities.
- 5 The national economic climate and associated feel-good levels will determine whether people prioritise 'wants' or 'needs'.
- 6 Taking a long-term perspective, community engagement demonstrates a strong degree of support for the Council's current range of priority themes and projects.

#### **Headlines learned from the community activities in 2013**

- 1 There is widespread concern around empty shops, failed businesses and lack of employment opportunities
- 2 Dog fouling is a significant problem in local communities generally
- 3 Speeding traffic appears to be a significant issue across local communities generally
- 4 Crime and anti-social behaviour issues are frequently mentioned, in particular noise nuisance and drug related issues
- 5 What people value most is having a safe, clean and pleasant environment to live with good local access to a diverse range of services and facilities
- 6 The need for more facilities for young people remains a high priority in local communities

#### **Headlines learned from the 2013 Youth Fair**

- 1 The area currently most in need of improvement is the quality of town centre shopping
- 2 There is a general feeling that we should re-balance greater future focus from sports towards artistic facilities for activities such as music dancing, acting, photography and crafts
- 3 We should place more focus on enabled facilities for older and more independent teenagers rather than directly provided facilities for supervised younger age groups